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U. S. Department of Agriculture

THE JIM LAY COMPANY
SEEDS - FLOWERS - NURSERY STOCK.

54 NORTH FIFTH STREET ZANESVILLE, OHIO

PHONE 298

MARKET GROWERS AND FLORISTS PRICE LIST

ASGRO VEGETABLE SEEDS

SPRING 1945

WE CARRY A LARGE STOCK OF ASGRO VEGETABLE SEEDS FOR MARKET GARDENERS, FLORISTS, AND VEGETABLE PLANT GROWERS. THIS ENABLES YOU TO PURCHASE, CLOSE TO HOME, PEDIGREED VEGETABLE SEEDS AT A PRICE CONSISTENT WITH ASGRO QUALITY. THIS IS NOT A COMPLETE LIST, ASK US FOR PRICES ON OTHER VARIETIES AND ON LARGER QUANTITIES.

| PEAS (SMOOTH SEEDS) | 1 LB. | 5-9 LB. | 10-29 LB. | 30 LB.-BAG |
|--|-------|---------|-----------|------------|
| ALASKA, WILT RESISTANT | .30 | .24 | .21 | .19 |
| MAMMOTH PODDED EXTRA EARLY | .35 | .28 | .26 | .22 |
| PEAS (WRINKLED SEEDS) | | | | |
| LAXTONIAN, NOTTS EXCELSIOR, LAXTON'S PROGRESS, LITTLE MARVEL, POTLACH, ALDER- MAN, TELEPHONE DARK PODDED TALL, THOMAS LAXTON DARK PODDED--- | | | | |
| ANY ONE OF ABOVE | .35 | .27 | .24 | .22 |
| BEANS (BUSH) | | | | |
| BURPEE'S STRINGLESS GR. POD IMP. | .40 | .31 | .28 | .25 |
| DWARF HORTICULTURAL BIRD EGG (FRENCH) | .40 | .29 | .26 | .24 |
| IMP. GOLDEN WAX, PENCIL POD BLACK WAX | .40 | .30 | .27 | .25 |
| GIANT STRINGLESS GR. POD | .40 | .30 | .29 | .27 |
| TENDERGREEN (ASGROW STRINGLESS) | .40 | .33 | .30 | .24 |
| ASGROW VALENTINE | .40 | .30 | .27 | |
| WHITE, MARROW, NAVY | .40 | .24 | .21 | .19 |
| BEANS (POLE) | | | | |
| KENTUCKY WONDER (OLD HOMESTEAD) | .40 | .31 | .28 | .26 |
| LAZY WIFE, DECATUR | .40 | .31 | .28 | .26 |
| LONDON HORTICULTURAL (BIRD EGG) | .40 | .30 | .26½ | .24 |
| LIMA BEANS (BUSH) | | | | |
| BURPEE'S IMPROVED | .40 | .31 | .28 | .26 |
| FORDHOOK | .40 | .31 | .28 | .26 |
| LIMA BEANS (POLE) | | | | |
| CARPENTERIA | .40 | .30 | .27 | .26 |
| KING OF GARDEN | .40 | .30 | .27 | .25 |
| SWEET CORN (HYBRIDS) SPERGON TREATED | 1 LB. | 5-9 LB. | 10-24 LB. | 25 LB.-BAG |
| GOLDEN CROSS BANTAM, MARCROSS C6 X 13 | .60 | .40 | .37½ | .35 |
| HYBRID EVERGREEN | .75 | .58 | .54 | .52 |
| SWEET CORN (OPEN-POLLINATED) | | | | |
| COUNTRY GENTLEMEN (SHOE LEG) | .35 | .30 | .26½ | .24½ |
| GOLDEN BANTAM IMP. (10-14) ROWED | .35 | .30 | .26½ | .24½ |
| HOWLING MOB, STOWELL'S EVERGREEN | .35 | .30 | .26½ | .24½ |
| WHIPPLE'S WHITE, EARLY EVERGREEN | .35 | .30 | .26½ | .24½ |
| CORN (POP) | | | | |
| GIANT YELLOW, AUSTRALIAN WHITE | .40 | .32 | .28½ | .26½ |
| ASPARAGUS | 1 OZ. | ¼ LB. | 1 LB. | 5 LB. |
| MARY WASHINGTON (RUST-RESISTANT) | .20 | .60 | 2.00 | 1.40 LB. |
| BEETS (TABLE BEET) | | | | |
| CROSBY'S EGYPTIAN, ASGROW WONDER | .20 | .55 | 1.75 | 1.65 LB. |
| DETROIT DARK RED | .25 | .65 | 1.90 | 1.85 LB. |
| BEETS (MANGEL-WURZEL) MAMMOTH LONG RED | .20 | .55 | 1.75 | 1.70 LB. |

| CABEAGE | <u>1/4 oz.</u> | <u>1/2 oz.</u> | <u>1 oz.</u> | <u>4 oz.</u> |
|--|----------------|----------------|----------------|----------------|
| COPENGAGEN MKT., MARION MKT. Y.R. | .20 | .35 | .55 | 1.55 |
| PREMIUM LATE FLAT DUTCH | .20 | .30 | .50 | 1.70 |
| SAVOY PERFECTION DRUMHEAD | .20 | .35 | .55 | 1.80 |
| WISCONSIN ALL SEASONS Y.R. | .20 | .30 | .50 | 1.50 |
| WISCONSIN HOLLANDER, No. 8 | .25 | .40 | .65 | 2.00 |
| CHINESE CABEAGE | | | | |
| CHIHILI | .15 | .20 | .35 | 1.00 |
| CANTALOUPE OR MUSKMELON | <u>1 oz.</u> | <u>1/4 LB.</u> | <u>1 LB.</u> | <u>5 LB.</u> |
| HALE'S BEST IMPROVED No. 36 | .25 | .70 | 2.25 | 2.20 LB. |
| BENDERS SURPRISE | .25 | .75 | 2.50 | 2.45 LB. |
| PRIDE OF WISCONSIN | .25 | .75 | 2.40 | 2.35 LB. |
| HONEY ROCK | .25 | .70 | 2.25 | 1.95 LB. |
| CARROT | <u>1/2 oz.</u> | <u>1 oz.</u> | <u>1/4 LB.</u> | <u>1 LB.</u> |
| CHANTENAY, IMP. IMPERATOR | .15 | .25 | .75 | 2.50 |
| DANVERS, RED CORE | .15 | .25 | .75 | 2.50 |
| NANTES CORELESS | .15 | .25 | .80 | 2.90 |
| CAULIFLOWER | <u>PKT.</u> | <u>1/4 oz.</u> | <u>1/2 oz.</u> | <u>1 oz.</u> |
| EARLY SNOW BALL | .25 | .95 | 1.65 | 2.75 |
| CELERY | <u>1/4 oz.</u> | <u>1/2 oz.</u> | <u>1 oz.</u> | <u>1/4 LB.</u> |
| GIANT PASCAL, GOLDEN SELF BLANCHING | .25 | .40 | .75 | 2.40 |
| CUCUMBER | <u>1/2 oz.</u> | <u>1 oz.</u> | <u>1/4 LB.</u> | <u>1 LB.</u> |
| ARLINGTON WHITE SPINE | .15 | .20 | .50 | 1.50 |
| BOSTON PICKLING | .15 | .20 | .50 | 1.50 |
| DAVIS PERFECT | .15 | .20 | .55 | 1.75 |
| IMPROVED LONG GREEN | .15 | .25 | .65 | 2.00 |
| NAT'L ASSOCIATION PICKLING | .15 | .20 | .50 | 1.50 |
| STRAIGHT "8" | .15 | .25 | .70 | 2.25 |
| CUBIT (ALL AMERICAN) | .15 | .35 | 1.50 | 3.00 |
| EGG PLANT | <u>1/2 oz.</u> | <u>1 oz.</u> | <u>1/4 LB.</u> | <u>1 LB.</u> |
| BLACK BEAUTY, NEW YORK IMP. | .40 | .65 | 2.25 | |
| ENDIVE | | | | |
| GREEN CURLED RUFFED, EATAVIAN | .15 | .25 | .65 | 2.00 |
| K'LE | | | | |
| DWARF GREEN SCOTCH | .15 | .25 | .65 | 2.50 |
| DWARF SIBERIAN | .15 | .20 | .50 | 1.70 |
| LETTUCE | | | | |
| GRAND RAPIDS E.S., PRIZE HEAD W.S. | .15 | .25 | .65 | 2.00 |
| NEW YORK No. 12 W.S. | .25 | .35 | 1.00 | 3.40 |
| SIMPSON'S CURLED B.S. | .15 | .25 | .65 | 2.00 |
| GREAT LAKES (ALL AMERICAN) | .30 | .50 | 1.75 | 6.00 |
| ONION | | | | |
| PRIZE TAKER | .30 | .50 | 1.75 | 6.50 |
| WHITE PORTUGAL (SILVER SKIN) | .35 | .55 | 1.85 | 6.50 |
| YELLOW GLOBE DANVERS | .35 | .50 | 1.75 | 6.00 |
| YELLOW SWEET SPANISH | .35 | .60 | 2.00 | 7.00 |
| FARSNIF | | | | |
| HOLLOW CROWN OR GUERNSEY | .15 | .20 | .55 | 1.75 |
| PEPPER | | | | |
| CALWONDER, HARRIS EARLY GIANT | .40 | .70 | 2.15 | 7.50 |
| HUNGARIAN YELLOW HOT | .40 | .70 | 2.50 | 8.00 |
| OSHKOSH YELLOW SWEET | .35 | .70 | 2.50 | 8.00 |
| RUBY KING | .35 | .60 | 1.75 | 4.50 |
| SUNNYBROOK PIMENTO | .35 | .60 | 1.85 | 6.50 |
| PUMPKIN | <u>1 oz.</u> | <u>1/4 LB.</u> | <u>1/2 LB.</u> | <u>1 LB.</u> |
| KENTUCKY FIELD (LARGE CHEESE) | .15 | .35 | .65 | 1.25 |
| SMALL SUGAR, STRIPED CUSHAW | .15 | .35 | .65 | 1.25 |
| RADISH | | | | |
| CINCINNATI MARKET, EARLY SCARLET GLOBE | .10 | .30 | .60 | 1.00 |
| EARLY SCARLET TURNIP, W.T., WHITE WINTER | .10 | .35 | .65 | 1.15 |
| WHITE ICICLE, WHITE STRASBURG | .10 | .30 | .60 | 1.00 |

INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

1898 — FORTY-SEVEN YEARS OF SERVICE — 1945

1945 CONSUMER PRICES

IMPORTANT—When Ordering Always State Name of Seed or Give Culture Group Letter. All Prices F. O. B. Shipping Point.

| Culture Group | Legume Seed to Be Inoculated | Can Sizes | Amount of Seed Can Sizes will Inoculate | Consumer Unit Price |
|--------------------------------|--|--|---|---------------------|
| A | Alfalfa Sweet Clover, Bur Clover, Hubam Clover | 1 bu. 2½ bu. | Inoculates up to 60 lbs. 150 lbs. | \$.50 1.00 |
| B | Clovers Medium and Mammoth Red, Alsike, Crimson and White Clovers | 1 bu. 2½ bu. | Inoculates up to 60 lbs. 150 lbs. | \$.50 1.00 |
| C | All Vetches Hairy, Spring, Wild, Hungarian Common. Peas Winter, Canadian, Garden and Sweet. | Amount of inoculation in these cans same as Alfalfa and Clover group. (Not half-sized.) Use 100 lb. size to inoculate up to 100 lbs. of seed. 100 lb. 100 lbs. \$.50 1200 lb. 1200 lbs. 5.70 (12—100 lb. cans) | | |
| D | Beans String, Snap, Wax, Navy, Kidney, Pinto & Gr. North'n | 1 bu. | Inoculates up to 60 lbs. | \$.35 |
| E | Peanuts, Cowpeas Lima, Velvet and Mung Beans. Kudzu, Crotalaria Beggarweed Alyce Clover | Use small size to inoculate up to 120 lbs. of seed. Small size 120 lbs. \$.30 5 bu. 300 lbs. .55 25 bu. 1500 lbs. 2.50 30 bu. 1800 lbs. 3.25 The 30 bu. size is a carton which contains six 5 bu. size cans. | | |
| L | Lespedeza (All varieties) Unhulled or hulled | 100 lb. size | up to 100 lbs. | \$.50 |
| LUPINES (All varieties) | | 100 lb. size | up to 100 lbs. | \$.50 |
| S | Soybeans All varieties | Use small size to inoculate up to 120 lbs. of seed. Small size 120 lbs. \$.30 5 bu. 300 lbs. .55 25 bu. 1500 lbs. 2.50 30 bu. 1800 lbs. 3.25 The 30 bu. size is a carton which contains six 5 bu. size cans. | | |
| | Garden Size Peas, Sweet Peas, Beans, Lima Beans, Lupines, and Edible Soybeans | | Each Package Will Inoculate Up to 8 lbs. seed | Each \$.10 |

SPECIAL CULTURES. Please write us before ordering cultures not listed.
Such orders cannot always be filled promptly.

APPROX. 70,000,000 LBS. OF AIR-NITROGEN
ABOVE EVERY ACRE. THIS IS AVAILABLE
FREE FOR SOIL AND CROP IMPROVEMENT IF YOU

CONVERT LEGUME SEEDS INTO FERTILIZER PLANTS

Inoculating ^{by} ~~the~~ with

NITRAGIN

SINCE

1898

ALFALFA RED CLOVER SWT. CLOVER COWPEAS PEAS VETCH A. W. PEAS SOYBEANS LESPEDEZA PEANUTS BEANS ALL-LEGUMES

REMEMBER ALWAYS: INOCULATE YOUR LEGUME SEEDS EVEN THOUGH PLANTED ON FIELDS THAT HAVE BEEN INOCULATED BEFORE. Field tests have shown that better crops are harvested when Legume seeds are inoculated even when planted on fields where inoculated seeds of the same Legume crops had grown the previous year. It seldom pays to depend upon natural inoculation.

YOU BUY INOCULATION ON FAITH:—You cannot see the nitrogen-fixing bacteria. They are visible only under a high-power microscope and not to the naked eye. Immediate demonstration therefore is impossible; consequently you must purchase legume bacteria on faith and faith only.

● NITRAGIN — is the oldest and most widely used inoculator in America.

● NITRAGIN — has served the American farmers since 1898.

● NITRAGIN — was awarded a GOLD MEDAL at World's Fair, St. Louis, 1904.

If your dealer does not have NITRAGIN in stock have him get it for you. **INSIST ON NITRAGIN INOCULATION. ACCEPT NO SUBSTITUTE.**

**CONDITIONS OF THIS PRICE LIST ARE SUBJECT TO
CHANGE AS FOUND NECESSARY TO COMPLY WITH ANY
FUTURE RULINGS OF THE U. S. GOVERNMENT.**

**NITRAGIN—Approved Moist Soil Culture—Easy to Apply.
Manufactured by the Nitragin Co., Inc., Milwaukee 12, Wisconsin**

| SALSIFY | 1 oz. | 1/4 LB. | 1/2 LB. | 1 LB. | 5 LB. |
|---------------------------------------|---------|---------|---------|-------|---------|
| MAMMOTH SANDWICH ISLAND | .40 | 1.25 | | 4.50 | |
| SPINACH | | | | | |
| BLOOMSDALE SAVOY, LONG STANDING | .15 | .25 | .35 | .65 | .51 LB. |
| KING OF DENMARK | .15 | .25 | .45 | .80 | .66 LB. |
| OLD DOMINION | .10 | .25 | .35 | .65 | .51 LB. |
| SQUASH | | | | | |
| EARLY WHITE EUSH SCALLOP | .20 | .40 | .70 | 1.35 | |
| FORDHOOK (VINING) | .20 | .50 | .85 | 1.50 | |
| GIANT SUMMER CROOKNECK | .20 | .50 | .80 | 1.60 | |
| GREEN HUPPARD IMPROVED | .25 | .65 | 1.00 | 2.00 | |
| TABLE QUEEN (DES MOINES ACORN) | .20 | .55 | .90 | 1.75 | |
| TOMATO | 1/2 oz. | | | | |
| BEEFSTEAK (CRIMSON CUSHION) | .40 | .75 | 3.00 | 8.00 | |
| BREAK O'DAY W.R. | .30 | .50 | 1.50 | 5.60 | |
| MARGLOBE IMPROVED W.R. | .35 | .65 | 1.70 | 5.50 | |
| FONDEROSA | .45 | .75 | 2.25 | 8.00 | |
| PRITCHARD (SCARLET TOPPER) W.R. | .35 | .60 | 1.85 | 7.25 | |
| RUTGERS W. R. | .40 | .60 | 1.80 | 6.00 | |
| TOBACCO | PKT. | | | | |
| WHITE BURLEY | .10 | .30 | .45 | | |
| TURNIP | | | | | |
| PURPLE TOP STRAP LEAVED | .15 | .35 | | 1.10 | |
| PURPLE TOP WHITE GLOVE | .15 | .35 | | 1.10 | |
| WATERMELON | | | | | |
| DIXIE QUEEN (W.S. CUBAN QUEEN) | .20 | .35 | | 1.85 | |
| KLECKLEY'S SWEET (MONTE CHRISTE) IMP. | .15 | .40 | | 1.35 | |
| STONE MOUNTAIN OR DIXIE BELL IMP. | .15 | .40 | | 1.35 | |
| TOM WATSON, IMP. | .15 | .40 | | 1.35 | |

GROWERS SUPPLIES

WE STOCK A LARGE SUPPLY OF THE FOLLOWING GROWERS SUPPLIES:

INNOCULATION - NITRAGIN FOR PEAS, BEANS AND ALL LEGUMES

INSECTICIDES AND FUNGICIDES - ALL KINDS

SPRAYS AND DUSTS - ALL KINDS

DORMANT SPRAYS - VOLCK SCALECIDE, PARA-SCALECIDE, CLEANUP, LIME-SULPHUR

FARM SEEDS - ALL KINDS OF GRASSES AND LEGUMES

PEAT MOSS

SEED PROTECTORANTS - CERESAN, SEMESAN, CUPROCIDE, SPERGON.

HOTKAPS

HORMONES - FRUITONE, ROOTONE

FOT LABELS AND TREE LABELS

MOST SEEDS ARE PLentiful THIS YEAR, BUT WE ANTICIPATE A HEAVY WAR DEFENSE DEMAND.

ORDER YOUR SEEDS EARLY. THESE PRICES ARE FOR PROMPT ACCEPTANCE, ARE SUBJECT TO STOCK BEING UNSOLD, AND TO CHANGE WITHOUT NOTICE. THE IMLAY CO. GIVES NO WARRANTY, EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS IT SELLS AND WILL NOT BE RESPONSIBLE FOR THE CROP. OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.

THE IMLAY CO.

